

Disaster: Could you be first on the scene and give hope?...



British Red Cross Disaster Response Challenge ...a fundraising challenge with a difference

How would **YOU** cope in the tense and rapidly evolving situation in the aftermath of a major disaster?

The role of the Red Cross Emergency Response Unit (ERU) is to respond as quickly as possible to a humanitarian disaster whenever and wherever in the world it may occur, offering practical help and hope to people in crisis.

Held in Hampshire, the Disaster Response Challenge provides a unique opportunity for you to experience first hand the issues and decisions faced by the Red Cross ERU in a disaster situation – something that only a handful of people get to experience in a lifetime.

Built around a hypothetical *disaster* that unfolds in real time over a two-day period, this Challenge will test the calmest and most practical of you. You will be taken out of your comfort zone and into an environment where the decisions you and your teammates make would quite literally be a matter of life and death in real life...



About the Disaster Challenge

When we receive your booking form and initial donation we will confirm your place and you will be put on standby until you are deployed to the disaster zone on 20th April.

Once deployed, you will be put into small teams and each group will become an independent ERU for the duration of the Challenge. The Challenge will begin with a briefing by an experienced British Red Cross ERU delegate on the disaster as it is first reported, and you will then receive regular updates throughout the event as the story unfolds. As a team you will develop your own Disaster Response Plan to ensure that the International Federation of the Red Cross and Red Crescent in Geneva are updated on the situation.

Over the two days you will learn about the key issues that affect Red Cross delegates in a disaster zone. Each of the following modules will involve a theory section taught by an expert in that field followed by practical exercises outside the classroom where you can put your newly learnt skills to the test:

- > **Logistics.** Logistics experts will show you how to prepare a large-scale camp to accommodate people displaced through a disaster covering all the social and practical issues that you need to consider.
- > **Communications.** Experienced Red Cross ERU delegates will demonstrate the equipment and technology used by the Emergency Response Unit in the field, and you will be given the opportunity to use the kit yourselves.
- > **First aid & casualty evacuation.** Basic first aid skills common to disaster situations will be taught through practical demonstrations, covering the logistics involved in dealing with 'front line' casualties.
- > **Delegate Security.** A workshop lead by experienced instructors teaching course delegates about common security risks and steps that can be taken to minimise these risks. *(The contents of this module will also benefit anyone who travels abroad for business or pleasure).*
- > **Ideals in Action.** How are the humanitarian ideals of the Red Cross and the Geneva Conventions applied in real life disaster or conflict situations? You will learn about the core issues faced by the Red Cross operating in the field through a variety of scenarios and role-play.

Accommodation and food are provided throughout the Challenge, but this will be basic in keeping with the *disaster* environment of the event. You will spend Saturday night *in the field*.

Who will be running the Challenge?

The Disaster Challenge is run by British Red Cross staff including experienced members of the ERU, and experts in Disaster Response logistics.

Date & timings

8pm Friday, 20 April 2007 - 3.30pm Sunday, 22 April 2007

Venue

Bramley, Hampshire

Costs:

Places cost £50 and each participant must pledge to raise a minimum £500.

Included in costs:

- > meals (starting with breakfast on Saturday morning)
- > accommodation (this will be basic in keeping with the 'disaster' environment of the course)

This event is exclusive to the British Red Cross and has been devised around actual deployments of our Emergency Response Unit – most recently to Kenya in the wake of the floods. Places are limited, so please contact us as soon as possible if you would like to take up this once in a lifetime opportunity.

If you would like to reserve a place or have any queries, **please contact Clare Murray on 020 7382 4653 or cmurray@redcross.org.uk**

Taking part in this event...you will be making a difference

When the British Red Cross receives the call to deploy our ERU to a disaster zone anywhere in the world, it costs approximately £200,000 to get a team of 4 people and all their equipment on site. For every day that the ERU are deployed it costs a further £500 to run the team, including maintaining vital links via the satellite phone. We aim to raise over £20,000 through running this event in support of the British Red Cross.

However well we prepare for life, a single event can change everything. A house fire can leave a family homeless and with nothing. An earthquake can bring a whole country to its knees.

At the Red Cross we believe in respect for other human beings and in meeting suffering with care, understanding and without discrimination. We care for people in their own homes and in local communities, at home and abroad, in peace and in war.

In taking part in this challenge you'll be doing something amazing... giving someone hope for tomorrow.



Red Cross delegates from around the world in Bam, Iran, January 2004

Entry form 1: please complete this & the following page

Disaster: Could you be first on the scene and give hope?...

8pm Friday 20th – 3:30pm Sunday 22nd April 2007 Hampshire

I want to take part in the Disaster Response Challenge on 20th – 22nd April 2007 and enclose a £50 donation to reserve my place.

I pledge to raise a minimum of £500 in sponsorship for the British Red Cross.

signed

first name title

surname

address

.....

postcode

tel (day) (evening)

(mobile)

email address

I heard about this event from

(e.g. if a poster, please specify where you saw it)

place of work

food preferences & allergies

(please list everything that applies to you)

I confirm that I am over 18

I have special needs **The British Red Cross welcomes participants with special needs. We will contact you before the event to discuss your specific needs.**

To reserve your place please send your completed form and £50 donation to:

London Fundraising, British Red Cross, 64 London Wall, London EC2M 5TP

Tel: 020 7382 4653 Fax: 020 7382 4659 Email: cmurray@redcross.org.uk

Please make cheques payable to 'British Red Cross'. If you'd prefer to pay by credit/debit card please complete the attached form.

On receipt of this form we will send you a sponsor form and confirmation pack with full details for your Disaster Challenge



Entry form 2: please complete this & the previous page

fitness

You should be medically fit. If you are in any doubt about your fitness to take part, please consult your doctor – especially if you have epilepsy, diabetes, recurrent blackouts or giddiness, fits or any allergies. If you are pregnant we are unable to allow you to take part. If you have any of the medical conditions mentioned above and your doctor is happy for you to take part, you **must** inform the British Red Cross prior to the event.

disclaimer

Thank you for volunteering to take part in this event which aims to raise urgently needed funds to continue the work of the British Red Cross.

The activity that you have agreed to participate in involves some physical activity and may have some risk to your health. The aim of this form is to ensure that you are aware of what the hazards might be and to confirm that you have received sufficient detail to enable you to make an informed decision.

The British Red Cross has a duty to ensure that all precautions have been taken, so far as reasonably practicable, to either eliminate or reduce the risk of injury to yourself.

Please sign to confirm that:

- > you are aware that the event involves physical activity
- > you are not aware of any medical or other reason that you should not participate

signed

name (please print)

date

thank you for your support

Credit/Debit card payment form

Disaster: Could you be first on the scene and give hope?...

8pm Friday 20 – 3:30pm Sunday 22 April 2007

Name (as shown on card)

Address at which card is registered

.....

Daytime telephone number

Credit card number

Valid from/..... **Expiry date**...../.....

Access / Visa / MasterCard / Switch accepted

Issue number (Switch only)

Amount to be debited £

Signed

**Please return your completed forms to: Clare Murray
London Fundraising
British Red Cross
64 London Wall
London
EC2M 5TP
or email them to cmurray@redcross.org.uk**

Office use only:

Department code AV1056

Product code EVT349

Account 1024

Fund G

