

## Neverfail Debuts Continuous Availability Director

*New Management Console Enables Business-Centric View of High Availability and Disaster Recovery Implementations to Ensure Business Application Protection*

**AUSTIN, Texas – Jan. 26, 2010** – Neverfail®, a leading global software company specializing in affordable continuous availability and disaster recovery solutions, today debuted the Neverfail Continuous Availability Director. Part of the Neverfail suite, the Continuous Availability Director is a centralized management console for Neverfail implementations, which enables a business-centric view of high availability and disaster recovery across systems, processes and services that are dependent upon multiple applications.

Eliminating down time for end-users and business-critical systems requires full protection and management across all key application servers. However, traditional solutions to manage and protect availability of these systems have been complex and time consuming because each application server must be managed and protected independently. Neverfail Continuous Availability Director solves this problem by providing a single point of management and control for all business-critical systems.

“The primary focus when architecting for continuous availability should be the user experience,” said Donna Scott, VP at Gartner. “That experience will depend on the availability of multiple IT services and applications supporting business processes so it’s important that any continuous availability and disaster recovery architecture protects and assures service levels across multiple IT services.”

Through centralized monitoring, management and configuration for all business-critical systems and underlying application servers, Neverfail Continuous Availability Director provides a truly business-centric view. This is done through a user interface that, for the first time, lets organizations visualize availability at the group level. Now they can view availability by business process (manufacturing, quality assurance), business system (SharePoint, mobile messaging), business service (accounting, payroll processing) or organization structure (London office, Media division, Finance Dept.).

“Business systems and applications cannot exist in vacuums,” said Andrew Barnes, senior vice president of corporate development for Neverfail. “By providing a centralized view of each piece in the continuous availability puzzle, Neverfail Continuous Availability Director provides the unifying element so end-users never lose access to the critical applications required to do their jobs.”

Neverfail Continuous Availability Director sits on top of Neverfail’s Application-Aware Management Framework (AMF), which controls how continuous availability is optimized for different applications. The Continuous Availability Director’s centralized management console adds a layer of business-level insight into application availability, including:

- A Business-Centric view of business systems, underlying application servers and their interdependencies
- Centralized Global Health status (alerts, alarms, etc.)
- Detailed graphical representation of switchover, failover status progress
- Simplified roll-up status of rules and events through collapsible display options (for memory, disk, processor, etc.)
- Simplified visualization and configuration of alerts



### **Availability**

Neverfail Continuous Availability Director is available now as part of the Neverfail Continuous Availability Suite.

### **About Neverfail**

Neverfail is a leading global software company providing affordable data protection, high availability, and disaster recovery solutions focused on keeping users productive. Neverfail's software solutions enable users to remain continuously connected to the live software application irrespective of hardware, software, operating system, or network failures. Neverfail's mission of eliminating application downtime for the end user delivers the assurance of business continuity, removes the commercial and IT management costs associated with system downtime and enables the more productive use of IT resources. Neverfail is a member of the Microsoft Gold Certified Partner Program, the Microsoft US Managed ISV Alliance Partner Program and is a member of the Microsoft SQL Server Always On Alliance. More information can be found at [www.neverfailgroup.com](http://www.neverfailgroup.com).

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